

Rebranding Name Change to Elevance Health

Effective June 28, 2022, Anthem is now Elevance Health, Inc. We chose the name **Elevance Health** to better reflect our business as we **elevate** the importance of whole health and **advance** health beyond healthcare for consumers, their families, and our shared communities.

What is the impact of this change?

We will continue to operate as Healthy Blue.

You may have received a letter about the name change from our parent company Elevance Health.

No action is needed by you, and we remain committed to helping you deliver whole -person care for your patients, our customers. Importantly, there is no impact or changes to your contract, reimbursement, or level of support. For your patients, it will not change their plan or coverage or change how they receive their medications. Provider networks will not be changing.

Here is what you can expect:

A bold new vision for the future of health

This new vision fuels our transformation from a traditional health benefits organization to a health company that looks beyond the traditional scope of physical health.

A more holistic approach to health that improves affordability and outcomes

Bringing together a broad portfolio of health plans, including pharmacy, behavioral, clinical, and complex care provider partners, we can deliver integrated, holistic health solutions to meet the increasing needs of our customers and care provider partners. This includes two notable changes:

- **Our healthcare service partners will operate under a new brand called Carelon.** This includes Beacon Health Options, AIM Specialty Health®, CareMore, and IngenioRx. You can find us at Carelon.com.
- **IngenioRx, our pharmacy benefit management partner, will become CarelonRx on January 1, 2023.** This name change will not impact your patient's benefits, coverage, or how their medications are filled.

A simpler brand portfolio that makes it easier to do business with us

- We have streamlined and simplified the complexity of our health plan and service businesses and reduced the number of brands we have in the market, so our partners and customers clearly understand where we serve, who we serve, and what our brands do.

What if I need assistance?

If you have questions about this communication or need assistance with any other item, contact your local Provider Relations representative or call Provider Services at **844-521-6942**.

<https://providers.healthyblue.com>

Healthy Blue is the trade name of Community Care Health Plan of Louisiana, Inc., an independent licensee of the Blue Cross and Blue Shield Association.

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