

## Introducing the Blue Stars COVID-19 Vaccine Champions Program

### Background

Healthy Blue's Blue Stars COVID-19 Vaccine Champions program is an incentive program for Healthy Blue providers designed to increase the number of COVID-19 vaccinations administered to Healthy Blue members.

Effective October 1, 2021, this incentive program will benefit providers (primary care, OB-GYNs, specialists, urgent care, hospital outpatient, etc.) that administer the COVID-19 vaccination to eligible Healthy Blue members. An enhanced rate of \$10 per administered vaccination will apply. The \$10 reward will apply to both the first vaccination dose, second vaccination dose and the COVID-19 booster vaccine.

### What is the impact of this change?

Administering providers will not be required to submit any documentation to Healthy Blue other than the initial claim form for the vaccinations. The enhanced payment will be included as an addition to the standard reimbursement amount. The enhanced rate per vaccine will be \$10 per administered vaccine.

There will be no limit to the number of vaccinations that will be incentivized; however, please note that Pharmacy administration is excluded from this program.

See below for the applicable codes for billing purposes. As codes are added to or changed on the Louisiana Medicaid Fee Schedule, we will update our system configuration and notify providers of updates. Please note that these codes must be submitted as appropriate in order to receive the incentive.

- CPT code / modifier for COVID-19 administration for billing:
  - 0001A – Pfizer 1st Dose
  - 0002A – Pfizer 2nd Dose
  - 0003A – Pfizer 3rd Dose
  - 0011A – Moderna 1st Dose
  - 0012A – Moderna 2nd Dose
  - 0013A – Moderna 3rd Dose
  - 0021A – AstraZeneca 1st Dose
  - 0022A – AstraZeneca 2nd Dose
  - 0031A – Janssen Single Dose
  - M0202 – Code for administering the vaccine in the member's home
- Administering in member's home: CPT M0201

### What if I need assistance?

If you have questions about this communication or need assistance with any other item, contact your Provider Relations representative or call Provider Services at **844-521-6942**.

<https://provider.healthybluelouisiana.com>

Healthy Blue is the trade name of Community Care Health Plan of Louisiana, Inc., an independent licensee of the Blue Cross and Blue Shield Association.

BLAPEC-2728-21 October 2021