

# Healthy Rewards Program

Increase your quality scores while members earn rewards



Through our Healthy Rewards Program, Healthy Blue members can earn \$10 to \$50 for getting certain health services. At the same time, you increase your practice's quality scores by providing members with the vaccinations, screening visits and medications they need.

When a member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the Claims department. The reward dollars are loaded into the member's Healthy Rewards portal and can be redeemed for a variety of retail gift cards. **Ensure you file your claims timely so the members can receive their rewards.**

**To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives. They include:**

Healthy activities	Who's eligible	Reward	Limit
Well-Child Visits in the First 30 Months of Life	M, F, ages 0 to 30 months	\$20, max \$160	6 times in 15 months; 2 times between 15 and 30 months
Childhood Wellness Visit	M, F, ages 30 months to 9 years	\$25	1 per 12 months
Adolescent Well-Care Visits	M, F, ages 10 to 20 years	\$25	1 per 12 months
Adult Well Visit	M, F, ages 21 and older	\$15	1 per 12 months
Sexually Transmitted Infections	M, F, ages 16 and older	\$10	1 per 12 months
1st Prenatal Care Visit	F, ages 13 to 55	\$25	1 per pregnancy
Postpartum Care Visit	F, ages 13 to 55	\$50	1 per pregnancy
High Risk Pregnancy 17P Injection	F, ages 13 and older	\$25	1 per pregnancy

HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).



Healthy activities	Who's eligible	Reward	Limit
Flu Shot	M, F, ages 2 and older	\$25	1 per 12 months
Diabetic Retinal Eye Exam	M, F, ages 18 to 75	\$25	1 per 12 months
Diabetic A1c Screening	M, F, ages 18 to 75	\$25	1 per 12 months
Diabetic Nephropathy Screening	M, F, ages 18 to 75	\$25	1 per 12 months
High Blood Pressure Medication Refill	M, F, ages 18 to 75	\$10, max \$40	1 per quarter
30-Day Follow-Up After Behavioral Health Discharge	M, F, ages 6 and older	\$25, max \$75	3 per 12 months

Remind your Healthy Blue patients about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.

**If your Healthy Blue patients have questions regarding the program,** have them call Healthy Rewards at **1-888-990-8681 (TTY 711)** or visit the Benefit Reward Hub at **<https://www.myhealthybluela.com>** for more information.

**To earn rewards,** members must enroll in the program prior to or within 30 days of the date of service.

**<https://providers.healthybluela.com>**

Healthy Blue is the trade name of Community Care Health Plan of Louisiana, Inc., an independent licensee of the Blue Cross and Blue Shield Association. BLAPEC-2251-21