

November 2019

Healthy Blue e-blasts

Healthy Blue continually seeks to improve the effectiveness and timeliness of communications to our providers. Effective January 1, 2020, we will be leveraging e-blasts for the dissemination of various provider notifications, educational opportunities and more.

What do we need from you?

To receive future e-blast communications from Healthy Blue (in lieu of fax or mail), please send the following information to ProviderEmailRequests@healthybluela.com:

- Email address
- Provider Name
- Full mailing address
- NPI
- TIN

If multiple providers, email addresses, NPIs or TINs exist, you need to submit all of the required fields separately for each individual provider or provider within a group. However, please keep in mind that we can only accept one email address for each unique provider record.

What if you need assistance?

If you have questions about this communication or need assistance with any other item, contact your local Provider Relations representative or call Provider Services at **1-844-521-6942**.