

Dear Provider:

Healthy Blue shares your commitment to your patients' health and well-being. That's why we are offering a *Family Life Planning Kit* to women of child-bearing age. This new value-added benefit for our Healthy Louisiana members will be available starting November 1, 2016, to women of child-bearing age between 15 and 44 years of age.

### **What do we want to achieve with this new value-added benefit?**

The purpose of the *Family Life Planning Kit* is to communicate the importance of early prenatal care and provide reproductive health support for women of child-bearing age.

### **What will the *Family Life Planning Kit* include?**

- Information about:
  - Prenatal visits and promoting a healthy birth
  - Preconception health care (whether women are planning to get pregnant or not)
  - Birth spacing
  - Birth control (including long-acting reversible contraception)
  - The Zika virus
- The kit will also contain:
  - A pregnancy test
  - A sample of prenatal multivitamins
  - A sample of condoms
  - A sample of Environmental Protection Agency-approved insect-repellent towelettes

### **How will members receive the *Family Life Planning Kit*?**

Members that qualify can call Member Services at **1-800-600-4441 (TTY 711)** to request the *Family Life Planning Kit*. Member Services hours of operation are Monday through Friday from 7 a.m. to 7 p.m., and Saturday from 8 a.m. to noon Central time.

If you would like more information on the *Family Life Planning Kit*, please call Provider Services at **1-844-521-6942** or visit <https://providers.healthybluelouisiana.com>.

Sincerely,

Raymond E. Poliquit, MD, FAAP Medical Director  
Healthy Blue

<https://providers.healthybluelouisiana.com>

Healthy Blue is the trade name of Community Care Health Plan of Louisiana, Inc., an independent licensee of the Blue Cross and Blue Shield Association.

BLAPEC-0062-17 September 2017